

Contract Award

Project: P170185-Serbia Accelerating Innovation and Growth Entrepreneurship

Loan/Credit/TF Info: IBRD-90290

Bid/Contract Reference No: SER-SAIGE-CQ-CS-24-63

Procurement Method: CQS-Consultant Qualification Selection

Scope of Contract: Digital Marketing Agency

Notice Version No: 0

Date Notification of Award Issued

(YYYY/MM/DD)

2025/03/03

Duration of Contract

211 Day(s)

Minimum Qualifying Score

75

Awarded Firm(s):

GOVIRAL (939911)

belgrade

Country: Serbia

Scores

Technical:	91.13
Consultant Specific Experience:	55
Methodology:	36
Key Personnel:	0.13
Financial:	1
Combined:	1
Rank:	1

Final Evaluation Price

RSD 11272800.00

Signed Contract Price

RSD 11272800.00

Price:

Currency:

Amount:

New Serbian Dinar (New Serbian Dinar)

11272800.00